

Privacy Policy in Accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council on the Protection of Natural Persons with Regard to the Processing of Personal Data and the Instruction of Data Subjects
(hereinafter referred to as “GDPR”)

I. Controller of Personal Data

The company PLZEŇSKÝ GOLF PARK, a.s., registered office: Horomyslická 1, 330 02 Dýšina, Company ID: 26336588, VAT ID: CZ26336588 (hereinafter referred to as the “Controller”), hereby informs you about the processing of your personal data and your rights under Article 12 of the GDPR.

II. Scope of Personal Data Processing

Personal data is processed to the extent that the data subject has provided it to the Controller in connection with entering into a contractual or other legal relationship, or data that the Controller has otherwise collected and processes in accordance with applicable legal regulations or for the purpose of fulfilling the Controller’s legal obligations.

III. Sources of Personal Data

- Directly from data subjects (e.g., first name, last name, email, address, date of birth, personal identification number, IP address, phone, chat, website, online contact form, social media, business cards, etc.)
 - Company ID, VAT ID, publicly accessible registers and directories (e.g., Commercial Register, Trade Register, Real Estate Register, public telephone directory, etc.)
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IV. Categories of Personal Data Subject to Processing

- Address and identification data enabling clear and unambiguous identification of the data subject (e.g., first name, last name, title, personal ID number, date of birth, permanent address, company ID, VAT ID) and contact details (e.g., correspondence address, phone number, fax number, email, etc.)
 - Descriptive data (e.g., bank account information)
 - Other data necessary for contract fulfillment
 - Data provided voluntarily beyond the scope of legal requirements, processed based on the data subject’s consent (e.g., photo processing, data use for recruitment purposes, etc.)
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V. Use of Personal Data

Personal data is always used in accordance with the purpose for which it was collected (primarily for business purposes) or for other legal claims. Providing consent to data processing is voluntary.

Without consent, personal data is processed only if the Controller has a legitimate interest related to its business activities. In such cases, you have the right to object (see below for more information on this right).

VI. Retention Period for Personal Data

Personal data is stored for periods specified in relevant contracts, internal policies of the Controller, or applicable laws, for the necessary time to secure rights and obligations arising from contractual and legal relationships. This consent remains valid until revoked by you.

VII. Information on Personal Data Processing, Withdrawal of Consent, Deletion of Personal Data

You are hereby informed of your right to request from the Controller access to your personal data, its correction or deletion, portability, or restriction of processing. If personal data is processed without consent, you may object to such processing at any time.

You may withdraw your consent at any time via a contact form, stating that you withdraw your previously granted consent, or through an authorized person under Article IX below, without any fees or effects on existing or future contractual relations between you and the Controller. Upon withdrawal, the Controller will stop processing unless another legal basis for processing exists. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Providing personal data is a contractual requirement and is voluntary; you are not obliged to provide it. If data required by contract is not provided, it has no consequence. If such data is provided and consent is later withdrawn, the Controller will stop processing as described above.

VIII. Security of Personal Data

The Controller ensures the protection of personal data. Personal data is protected against unauthorized use, access, or disclosure.

IX. Processors and Recipients of Personal Data

By granting consent as outlined above, you also consent to the transfer of your personal data to the Controller's suppliers.

Processors are authorized to process personal data only for the purposes assigned by the Controller and according to the Controller's instructions.

Both the Controller and the processors provide sufficient and credible guarantees of the technical and organizational security of your personal data. Processing is carried out in secure electronic systems with technical and physical safeguards. Only authorized personnel may access your data, to the extent necessary for their professional duties, and they are bound by confidentiality obligations.

Personal data may be made available to public authorities (e.g., courts, police, notaries, tax authorities, etc.) or may be provided to other entities to the extent defined by specific legislation.

The Controller does not intend to transfer your personal data to third countries or international organizations.

You are hereby informed that your personal data will not be subject to decisions based solely on automated processing, including profiling.

X. Amendments to the Privacy Policy

The company PLZEŇSKÝ GOLF PARK, a.s., reserves the right to update this privacy policy occasionally.

XI. Contact

If you have any suggestions, questions, or concerns regarding the processing of your personal data, including complaints, please contact the designated person: Martina Lešová, Email: le-sova.martina@greensgate.cz, Tel: +420 602 226 688.

XII. Supervisory Authority Contact Information

In case of doubt regarding the compliance with obligations related to the processing of your personal data, you may file a complaint with the Data Protection Authority, Pplk. Sochora 27, 170 00 Prague 7, Email: <https://www.uoou.cz>, Website: <https://www.uoou.cz>. However, we kindly ask you to contact us first.